

National Marine Manufacturers Association

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN COLORADO

nmma.org

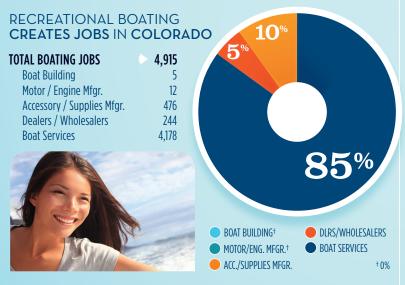


TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING: \$850.2 MILLION

Number of Recreational Boats*	95,092
Recreational Boating Industry Businesses	493
Total Jobs	6,743
Annual Recreational Boating-Related Spending	\$360.5 MILLION

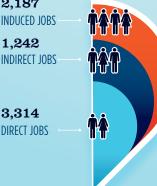


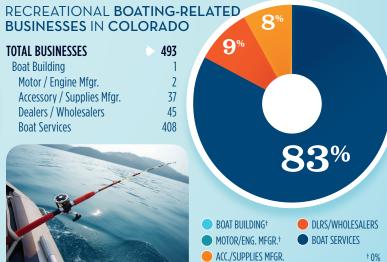
* Total boats are registered boats as reported by states to the USCG.



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN COLORADO

EST. TOTAL JOBS	6,743	2,187 INDUCED
	MILLIONS	1,242
EST. TOTAL LABOR INCOME	\$278.0	-
Est. Direct Income	\$113.0	INDIRECT
Est. Indirect Income	\$69.3	
Est. Induced Income	\$95.7	
-		3,314





RECREATIONAL BOATING INDUSTRY SALES IN COLORADO

Boat Building Motor / Engine Mfgr.	MILLIONS \$1.3 \$7.1			;	\$1.3	MILLION
Accessory / Supplies Mfgr. TOTAL MFGR. SALES	\$109.8 \$118.2			-	\$7.1	MILLION
Dealers / Wholesalers Boat Services	\$124.9 \$883.2			\$1	09.8	MILLION
TOTAL RETAIL & SERVICES SALE	. ,			\$1	24.9	MILLION
MOTOR/ENG. MFGR. BOAT SE ACC./SUPPLIES MFGR.		200	400	\$8	83.2	

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University